



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/R Hudson/RNC US Representative(16382)
American Media & Advocacy Group (4189)
ROBINSON, TRACEY
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645802
Inv Date 10/28/2012
Terms Net 30
Contract 335857
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Product Political - Federal Candidate (1067)
Brand 3323 HUDSON/NRCC (139166)
Acct Types National/Political
Est/Headline 3323/06364552
Demo
Revision
Comments

HUDSON/NRCC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:51AM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.1	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day, F-1	10/12/12 11:25PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
2.1	Contract Line Remarks:		ABC-NITELINE						
	Spot	11:35:00PM-12:05:00AM	Day, F-1	10/12/12 11:56PM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	NRCCR100512	\$700.00	
3.1	Contract Line Remarks:		EYEWIT MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day, F-2	10/12/12 12:24PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	
	Spot	12:00:00PM- 1:00:00PM	Day, F-2	10/12/12 12:52PM (Fr)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	
4.0	Contract Line Remarks:		EYEWIT NWS 5						
	Spot	5:00:00PM- 5:30:00PM	Day, F-1	10/12/12 5:27PM (Fr)	00:30	EYEWITNESS NEWS 5P	NRCCR100512	\$850.00	
5.0	Contract Line Remarks:		EYEWIT NWS5.30						
	Spot	5:30:00PM- 6:00:00PM	Day, F-1	10/12/12 5:53PM (Fr)	00:30	EYEWITNESS NEWS 530P	NRCCR100512	\$875.00	
6.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day, F-1	10/12/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	NRCCR100512	\$1100.00	
7.1	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day, F-1	10/12/12 7:20PM (Fr)	00:30	INSIDE EDITION	NRCCR100512	\$1200.00	
8.0	Contract Line Remarks:		GD MRN AMR						
	Spot	7:00:00AM- 8:00:00AM	Day, F-1	10/12/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCR100512	\$775.00	
9.1	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day, M-1	10/15/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
10.1	Contract Line Remarks:		ABC-NITELINE						
	Spot	11:35:00PM-12:05:00AM	Day, M-1	10/15/12 11:55PM (Mo)	00:30	Nightline	NRCCR100512	\$700.00	
11.0	Contract Line Remarks:		EYEWIT MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/15/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCR100512	\$375.00	
12.0	Contract Line Remarks:		EYEWIT NWS5.30						
	Spot	5:30:00PM- 6:00:00PM	Day, M-1	10/15/12 5:43PM (Mo)	00:30	EYEWITNESS NEWS 530P	NRCCR100512	\$875.00	
13.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day, M-1	10/15/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	NRCCR100512	\$1100.00	
14.1	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day, M-1	10/15/12 7:10PM (Mo)	00:30	INSIDE EDITION	NRCCR100512	\$1200.00	
15.0	Spot			10/15/12		1 preemtp @ \$775.00		\$0.00	Nil Avail
16.0	Contract Line Remarks:		GD MRN AMR						
	Spot	8:00:00AM- 9:00:00AM	Day, M-1	10/15/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCR100512	\$725.00	
18.0	Contract Line Remarks:		EYE NW SA MRN2						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/13/12 7:42AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NRCCR100512	\$325.00	
20.1	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day, Su-1	10/14/12 11:32PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCR100512	\$1200.00	
21.0	Contract Line Remarks:		EYEWIT MDDY SU						
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	10/14/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	NRCCR100512	\$275.00	
22.0	Contract Line Remarks:		EYE NWS SUN 6						
	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/14/12 6:22PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	NRCCR100512	\$1000.00	

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/PSI	Amount	Remarks
23.1	Contract Line Remarks:		EYE NW SU MRN2						
	Spot	7:00:00AM - 8:00:00AM	Day,Su-2	10/14/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NRCCRHH100512	\$300.00	
	Spot	7:00:00AM - 8:00:00AM	Day,Su-2	10/14/12 7:54AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NRCCRHH100512	\$300.00	
24.1	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/11/12 11:21PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRHH100512	\$1200.00	
25.1	Contract Line Remarks:		ABC-NITELINE						
	Spot	11:35:00PM-12:05:00AM	Day,Th-1	10/11/12 11:45PM (Th)	00:30	EWN SPORTS: 9 RACING REPORT	NRCCRHH100512	\$700.00	
26.0	Contract Line Remarks:		EYEWIT NWS 5						
	Spot	5:00:00PM- 5:30:00PM	Day,Th-1	10/11/12 5:21PM (Th)	00:30	EYEWITNESS NEWS 5P	NRCCRHH100512	\$850.00	
27.0	Contract Line Remarks:		EYEWIT NWS5.30						
	Spot	5:30:00PM- 6:00:00PM	Day,Th-1	10/11/12 5:57PM (Th)	00:30	EYEWITNESS NEWS 530P	NRCCRHH100512	\$875.00	
28.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1	10/11/12 6:24PM (Th)	00:30	EYEWITNESS NEWS 6P	NRCCRHH100512	\$1100.00	
29.0	Contract Line Remarks:		GD MRN AMR						
	Spot	7:00:00AM- 8:00:00AM	Day,Th-1	10/11/12 7:50AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRHH100512	\$775.00	
30.0	Contract Line Remarks:		GD MRN AMR						
	Spot	8:00:00AM- 9:00:00AM	Day,Th-1	10/11/12 8:51AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCRHH100512	\$725.00	
31.1	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	10/09/12 11:14PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRHH100512	\$1200.00	
32.1	Contract Line Remarks:		ABC-NITELINE						
	Spot	11:35:00PM-12:05:00AM	Day,Tu-1	10/09/12 12:04AM (Tu)	00:30	Nightline	NRCCRHH100512	\$700.00	
33.0	Contract Line Remarks:		EYEWIT NWS 5						
	Spot	5:00:00PM- 5:30:00PM	Day,Tu-1	10/09/12 5:14PM (Tu)	00:30	EYEWITNESS NEWS 5P	NRCCRHH100512	\$850.00	
34.0	Contract Line Remarks:		EYEWIT NWS5.30						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	10/09/12 5:43PM (Tu)	00:30	EYEWITNESS NEWS 530P	NRCCRHH100512	\$875.00	
35.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/09/12 6:22PM (Tu)	00:30	EYEWITNESS NEWS 6P	NRCCRHH100512	\$1100.00	
36.1	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	10/09/12 7:21PM (Tu)	00:30	INSIDE EDITION	NRCCRHH100512	\$1200.00	
37.0	Contract Line Remarks:		GD MRN AMR						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	10/09/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRHH100512	\$775.00	
38.0	Contract Line Remarks:		GD MRN AMR						
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1	10/09/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCRHH100512	\$725.00	
40.1	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	10/10/12 11:34PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCRHH100512	\$1200.00	
41.1	Contract Line Remarks:		ABC-NITELINE						
	Spot	11:35:00PM-12:05:00AM	Day,W-1	10/10/12 12:04AM (We)	00:30	Nightline	NRCCRHH100512	\$700.00	
42.0	Contract Line Remarks:		EYEWIT MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1	10/10/12 12:58PM (We)	00:30	EYEWITNESS NEWS 12P	NRCCRHH100512	\$375.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
43.0	Contract Line Remarks:		EYEWIT NWS 5						
	Spot	5:00:00PM - 5:30:00PM	Day, W-1	10/10/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	NRCCRH100512	\$850.00	
44.0	Contract Line Remarks:		EYEWIT NWS 5.30						
	Spot	5:30:00PM - 6:00:00PM	Day, W-1	10/10/12 5:44PM (We)	00:30	EYEWITNESS NEWS 530P	NRCCRH100512	\$875.00	
45.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM - 6:30:00PM	Day, W-1	10/10/12 6:23PM (We)	00:30	EYEWITNESS NEWS 6P	NRCCRH100512	\$1100.00	
46.1	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM - 7:30:00PM	Day, W-1	10/10/12 7:11PM (We)	00:30	INSIDE EDITION	NRCCRH100512	\$1200.00	
47.0	Contract Line Remarks:		GD MRN AMR						
	Spot	7:00:00AM - 8:00:00AM	Day, W-1	10/10/12 7:28AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCRH100512	\$775.00	
48.0	Contract Line Remarks:		ENT TONIGHT 30						
	Spot	7:30:00PM - 7:56:00PM	Day, M-1	10/15/12 7:56PM (Mo)	00:30	ENTERTAINMENT TONIGHT	NRCCRH100512	\$850.00	
49.1	Contract Line Remarks:		ENT TONIGHT 30						
	Spot	7:30:00PM - 7:56:00PM	Day, Th-1	10/11/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	NRCCRH100512	\$1200.00	
50.0	Spot	5:00:00AM - 5:30:00AM	Day, W-1	10/17/12 5:24AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	RH1TV101612	\$425.00	#/G For 15.0.1
51.0	Spot	12:05:00AM - 1:05:00AM	Day, W-2	10/17/12 12:28AM (We)	00:30	Jimmy Kimmel Live	RH1TV101612	\$150.00	#/G For 15.0.1
51.0	Spot	12:05:00AM - 1:05:00AM	Day, W-2	10/17/12 12:49AM (We)	00:30	Jimmy Kimmel Live	RH1TV101612	\$150.00	#/G For 15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total		\$40,525.00	Total Spots	50
Commission		(\$6,078.75)		
Net Total		\$34,446.25		